

PRESS RELEASE

The architectural ghost brought to life with Milliken Contract

Inspired by the unknown creative forces behind designs and ideas that are brought to life through architecture and design, Milliken Contract has launched Ghost Artist.

Translating the potentially overlooked work of the architectural 'Ghost Artist' into stunning carpet tiles, designer Roby Isaacs, in his first creation for Milliken Contract, brings to the fore grids overlaid on building facades, curvilinear components softening harsh geometry, obtuse and acute angles to create striking changes to boxy profiles.

Four designs (Façade, Trace, Semblance and Shadowpoint) combine geometric elements with organic forms and can easily sit alongside each other within corporate environments: Each available in a flexible colour palette, Façade reflects the simple fashion in which geometry is used to enhance exteriors, while Trace takes its inspiration from the way angles are altered to make architectural objects recede or become more prominent. Semblance is a soft organic, influenced by curvilinear elements used to break rigid linearity and Shadowpoint balances out the collection with a subtle textural co-ordinate.

Certified carbon neutral, Ghost Artist is manufactured from 100% solution dyed nylon for high performance, appearance retention and ease of maintenance. Backed with Milliken Contract's proprietary Cushion Backing with recycled content, for improved life span, comfort and acoustics, the modular carpet can also be specified with the TractionBack® adhesive free installation system.

For further information contact Milliken Contract on 01942 612888 or visit www.millikencontract.co.uk

ENDS

Media Enquiries and production charge authorisation:

Select First

Tel: 01892 516500

Fax: 01892 615787

tom@selectfirst.com

www.selectfirst.com

