

PRESS RELEASE

Consider the Consequence with Milliken Contract

The NEW Consequence modular carpet collection from Milliken Contract is top drawer carpet chic. Beautiful striations of texture are merged with subtle changes in colour and tone.

Two complimentary designs – Upshot and Sequel – provide tactile dimensional patterns that flow effortlessly throughout any space. Milliken Contract’s Convergence™ technology makes this possible, marrying the Luxury Textured Loop Pile quality with digital colour placement to achieve stunning three-dimensional products.

Available in a palette of architectural shades and made from 100% Milliken-Certified WearOn® type 6.6 nylon, the carbon neutral Upshot and Sequel provide durability, appearance retention and ease of maintenance. Combined with the acoustic properties and luxurious feel underfoot of Comfort Plus2® 85% recycled polyurethane backing, the Consequence collection enhances even the busiest of interior environments.

“The Consequence collection is all about adding texture to the floorplane in way which flows through a space.,” says Design Director, Carol Appleton. “The linear elements of the pattern creates a sense of structure and rhythm , providing depth and interest which enhance the carpet’s relationship to the design of the interior.”

Featuring StainSmart® technology to facilitate easier maintenance and with AlphaSan® Built-In Protection to promote a healthier indoor environment, Upshot and Sequel are available with the TractionBack® adhesive-free installation system for faster, cleaner and healthier installation and removal.

For further information contact Milliken Contract on 01942 612888 or visit

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